

ELEVIAN — Parent Company Brief

Building intelligent operational platforms for scale-ups

The stack is live. Three live products. Three in active build. Five backlog slots reserved for the right pull.

 The Vision

One parent company that builds, funds, and scales B2B SaaS for operations — cost intelligence, security, and ERP. No silos. No redundant tooling. Just a unified stack that grows with your business.

Shared identity, billing, and AI fabric across every product = each new platform ships in months instead of years, with one login and one ledger for the customer.

 Live Products (Shipped)

| Product      | What it does                                                                                                         | Status                                      |
|--------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| trackcost.ai | AI cost observability across 14+ providers. Real-time per-request tracking, cheaper-model routing, hard budget caps. | Live · <30ms proxy overhead                 |
| shieldlens   | Real-time firewall analysis and traffic intelligence. Every packet inspected for threats, violations, anomalies.     | Live · designed for 99.99% detection target |
| Byro         | HR · Payroll · Assets · Inventory · Procurement · Finance — with AI. The operating system every SMB runs on.         | Live · processing pilot transactions        |

 In Active Build (Q3–Q4 2026)

- **InvoiceWA** — WhatsApp-native invoicing for GCC SMBs. Send invoice via WA, track payment, settle via local rails.
- **DM-Triage** — AI inbox for public figures. Triage 1,000s of DMs/week into VIPs · drafts · spam · urgent.
- **ReceiptScan** — Photo-to-ledger for SMB VAT compliance. Snap receipt → AI extracts vendor/amount/VAT → files clean.

Five additional backlog slots reserved for the right pull. We add #07+ only when an earlier product earns revenue.

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## 🔥 Traction (Honest — Early Stage)

- **3 products built and shipped** to production
- **Pilot conversations in progress** with SMBs across UAE and GCC
- **Pre-revenue.** Bootstrapped to 3 shipped products with zero outside capital
- Live marketing site at **elevian.io** — driving inbound from technical audiences
- **Open seats:** founding engineer, product lead — both reporting to the founder

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## 👤 Team

**Muhammad Basil Siddiqui** — Founder · CEO

*Based in the UAE. Background in SaaS product and engineering.*

**Current gap:** Seeking a **technical co-founder** (equity) and an **angel investor** (\$25k–\$100k check) to accelerate the next three products.

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## 💰 The Ask

| Role                        | Commitment                                   | Why now                                                                                        |
|-----------------------------|----------------------------------------------|------------------------------------------------------------------------------------------------|
| <b>Technical co-founder</b> | 10–20% equity · full-time or heavy part-time | Lead engineering on the next 3 products. Inherit the shared core, ship faster than greenfield. |
| <b>Angel investor</b>       | \$25k–\$100k check                           | Extend runway, hire first dedicated engineer, convert pilots to paid.                          |

### Use of funds (angel check):

- **60%** — One senior contractor for 6 months to ship Product 4 (InvoiceWA)
- **20%** — Targeted SMB acquisition (UAE / GCC paid pilots)
- **20%** — Legal, hosting, tooling

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## 📊 18-Month Target

5 live products · paying SMB pilots across all three live SKUs · second engineer hired · seed-ready with revenue traction.

**Target unit economics:** ~\$49 ARPU · CAC payback < 6 months · 70%+ gross margins (shared-infra advantage).

*Directionally honest. We will share the working model on the call.*

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## Next Steps

→ **Book a 30-min investor call:**  
[cal.com/basil-siddiqui-q28x9c/investor](https://cal.com/basil-siddiqui-q28x9c/investor)

→ **Read the website (5 min):**  
[elevian.io](https://elevian.io)

→ **Direct contact:**

- **investors@elevian.io** — investor inquiries
- **build@elevian.io** — co-founder inquiries
- **support@elevian.io** — general

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## What happens after you book

1. **30-min Zoom / Google Meet** — auto-scheduled via Cal.com
2. **Pre-call:** I'll share the working model + product demos in your confirmation email
3. **On the call:** walk through the architecture, roadmap, revenue model, and your check thesis
4. **Post-call:** SAFE doc within 48 hours if there's mutual interest

No deck. No 6-step intro chain. One call decides whether we keep talking.

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## Why this is fundable now

- **3 live products** — not vapor, not slides
- **Shared technical core** — every new product compresses build time ~70% vs. greenfield
- **Disciplined roadmap** — we add #04+ only when an earlier product hits revenue (no spread-thin risk)
- **Founder commitment** — UAE-based, full-time, bootstrapped 18 months solo
- **Capital efficient** — angel check funds a senior contractor + paid pilots, not vanity hires

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*Elevian is not biotech. We're B2B SaaS. The terminal is real. The stack is compiling.*

**Built in the UAE · 2026**

Reply within 1 business day

**[elevian.io](https://elevian.io) · [cal.com/basil-siddiqui-q28x9c/investor](https://cal.com/basil-siddiqui-q28x9c/investor)**